# DR. M. N. WALDRIP NO PUSSYFOOTER

#### Comes Out Strong Against Violators of Tennessee's Liquor Statutes

Nashville, Tenn .- (Special.) - Chief among those heading the large com-Southern Christian Citizenship Conference to Nashville is Dr. Marion N. Methodist church of Nashville. Dr. Waldrip is no pussy-footer. He believes in coming out strong on what ever side of every question he takes a stand and he hits and hits hard straight from the shoulder.

ance delivered at the mass meeting of Mayor William Gupton, another strong churchman and advocate of law-en-State capitol, charging that the crimcaptured by the city police of Nash-

Dr. Waldrip startled the city by declaring that if the mayor's remarks and take notice" of this new champ- mail order house gets the business. ion of the right and of good government through law and order, and brought him into favor with the better element of Nashville's citizenship.

judge endeavored to answer Dr. Wal- in securing trade-Publicity. drip and the mayor by sarcasm and ridicule. At the present, neither Dr Waldrip nor Mayor Gupton have withdrawn their charges and both have declared that they stand firmly by them

as originally made. and throughout Tennessee who are in give as much thought to their advercharge of the Southern Christian City tising as they do any other branch of izenship Conference, which meets here their business. Even in the smaller March 7-12.

#### Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is taken internally and acts thru the blood on the mucous surfaces of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians the blood on the mucous surfaces of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is composed of some of the best tonics known, combined with some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Medicine what produces such wonderful cine is what produces such wonderfuresults in catarrhal conditions Send for testimonials, free.

F. J. CHENEY & CO., Props., Toledo, O. All Druggists, 75c. Hall's Family Pills for constipation.

### Suspended Newspapers

one owner to another. But now publish- expert ad writers to prepare copy for weeks ago from which she never re- now occupying the mansion that Jesus ers fail in business, just like other bus- a series of advertising for their home covered. The remains were intered at had prepared for her. She united with and likewise its bazards have increased. The time was passed when you can take by holding all business that should be last resting place. savagly for higher rates for second class After a customer reaches your store. The happy, laughing ways once more." days. mail matter.

there was a prospect that the govern- such inducements, extend such cour- and Mrs. Bevis are now in Memphis. ment would limit the size of some of tesics, and make it mutuelly profitable the big city papers. The excess fat for the customer to trade with him in that cannot be classified as "news" in such a manner as to make of him a Sunday editions con umes enough white friend and booster. print paper to provide thousands of small weeklies and dailies. But the govern- home merchant can complete with the ment is not likely to intercede, and mail order house and save postage and meanwhile the big publishers with their freight to the purchaser, but if the sinche on the white print paper supply home merchant does not advertise and are the big fish in the pond whose greed- inform the public what he has to offer iness has jumped the price of print- and at what price, the mail order house paper out of sight. Evidently the big- will advertise and get the business. ger the publishers the less is their worry about the white print paper condition.-Ex.

A pain in the side or back that catches you when you straighten up calls for a rubbing application of BALLARD'S SNOW LINIMENT. It relaxes the contracted muscles and permits ordinary bodily motion without suffering or, inconvenience. Sold by P.ic. D.ug Co. Adv

#### Advertising the Only Remedy

The inroads the mail order houses have made upon business that ought to be enjoyed by the local merchants the past twenty years is appalling. Every dollar that leaves a communit, makes that community poorer and takes from circulation money from the legitimate channells of trade in thsection from which it is sent. This is a patent fact.

In analyzing the conditions which brought about this cause it will be mittee in charge of bringing the great found that merchants, especially in some of the smaller towns, are largely responsible for this exedus of cash and Waldrip, pastor of the McKendree the filling of the coffers of the mail order magnates. The executives of the big mail order houses learned well many years ago the value of advertising. They spent thousands of dollars annually in reaching the people. They flood the country with attractively printed catalogues. These catelogues Recently he brought down the wrath are embellished with illustrations; give of the criminal court judge of David- a compreheusive statement of each son county upon his head by an utter- item of merchandise and the price is usually featured. The average indiprohibition workers in their celebra- vidual who receives the voluminous tion of Nation-wide Dry Day, January "volume" reads it from cover to cover, 16. Prior to Dr. Waldrip's remarks, The who'e family reads it. They begin to figure what they want. In an apforcement, had made an address at the pesling way every item is presented in a most structive style. The attention inal court was not doing its full duty of the prospective buyer is focused on in enforcing the liquor laws and was a given article. This same individual failing in its work to convict those is reading the daily papers, in many instances, and his home paper every ville in violation of the prohibition week. He searches the culumns and finds goods he wants not advertised in these journals. He takes it for grantwere true, and he had no cause to ed the home merchant either does not doubt their veracity, the judge of the carry it or does not care to "go after criminal court should be flayed alive business." The home merchant may and his skin nailed to the front door have the very item he orders from the of a former saloon, now closed. This mail order house, but the customer made the people of Nashville "sit up does not know it. The result is the

To fight the devil, someone has said you must fight the Satsnic majesty with fire. To fight the mail order house a smaller concentric circle, still an- ling College, revealed through the I have had her presence a few A few days later, the criminal court successfully, you must use their weapon other, leading on through that Chinese survey of the Chinese field now being times in service and each service was

> The merchants must use every le gitimate method of advertising and especially the newspapers, for they are the best medium to economically reach the buying public. They must carry towns the merchants are waking up to these facts. The average country weekly, if worthy of of patronage, is newadays filled with advertising. We are living in a period of high

prices. Of all times this is the crucial period in the husiness life of the little merchant. The wholessler and the jobber must co-operate with the merchant. The merchant and the newspaper must co-operate. There is a mutual ground all must cover. Systematic and PERSISTENT advertising will hit the spot and do the work. It is the only thing that will turn trade Adelia A. Torrence who entered the 5th, 1892, was married to Mr. Will from the mail order houses to the cit- beautiful gates of the beyond Sunday Springer December, 16 1914. Departies and towns. The cotton States morning at 50'clock at the home of Mr. | ed this life February 20th 1920 with of consumption' diphtheris, scarlet know why you have so little energy to on foot a plan to co operate with the associates her friends by her kindly of other relatives and friends to mourn Until within recent years newspapers merchant in the smaller towns of the deeds and gentle words. Mrs. Torrence her death, but we can rest assured that never quit they just passed on from south by giving them the advantage of was stricken with pneumonia some her sufferings are all over and she is iness men. Publishing has become a paper and has conceived a plan, if Good Springs Mordry where tender the Presbyterian church while a child, matter of first importance in the nation, carried out, which will build up the words of love and sympathy were said her Christian life for good will be a trade of this great section of the south as the lovable body was I wered to its comfort to her loved ones and a bless a dull boy and "make an editor out of had by the local merchants. Adver- On dark the day and snarp the dresd, him." as the poet Will Carleton put it. tising is a power as magnetical as the And swiftly fail the t-are we shed; Twentyfive hundred newspapers have needle to the compass, and if used ju- Yet out of skies serenely blue suspended publication since July, 1918, diclously will draw people to the stores The sun shall shine on me and you. but still the Postoffice Department cries and shops in each given community., And we shall tread, when care is o'er then advertising has served its function. It would pe a pleasure to report that It is then up to the merchant to offer cently with Mrs. H. M. Boswell. Mr.

In practically every instance the

Put advertising to the test and the marvelous results will astonish you. Go after the business; it's yours if you hustle: the other fellow's if you do not make the effort. - Lauderdale County It ligatens life a lot,

The Quinine That Does Not Affect The Head

## Little Maids in the "Moon Door" Symbol of the Hope of New China



Ginling College, at Nanking, Is Girls' School in Five Provinces With Population of 111,000,000-Interchurch World Movement to Aid Institution.

The way to all things at Ginling lies, and the American Smith College race of man she was a friend. through the moon door. And through which maintain Ginling, is modern. the moon door on the way to wisdom pass and repass, every day, the 70

rim with the tips of her fingers.

Sometimes across the court yard is use under the microscope. another moon door, and beyond it, like These are typical contrasts of Gin- who she was unable to attend. official residence at Nanking, China, Movement, which seeks to promote the which is now the home of Ginling Colcloser co-operation of Protestant the hellowed benedictions of heaven three women's colleges in all China. | world aims.

The moon door is but a single feature of the old place. Once inside the is at the heart of five Chinese provand covered passages and isolated lege in that great area.

The whole is China, old China and Ginling owns 37 acres of land on American missionary organizations needed for a modern college.

Moscow.

One pushes ajar the halves of Chinese maidens of the "gung-gwan." moon door, latticed over paper in The moon door at Ginling is round plum blossom and honeycomb design,

puzzle of a house, the "gung-gwan" or made by the Interchurch World made sweeter by the same. She lived lege for Chinese girls-one of the Churches of America in attaining their

Ginling College, the survey shows, Dr. Waldrip is a sample of the standard merchandise and be satisfied high stone walls that enclose it one is inces, with a total population of 110,strong men of character in Nashville with a legitimate profit. They must lost in a maze of courts and galleries 000,000—and is the only woman's col. sleeps, but the voice of Christ shall In Many Homes Better Health

> new. The moon doors and the archi- the hills beside the Yangtze river. In tecture as a whole lend the dignity the Interchurch World Movement sur. ity's boundless joys. and the greatness of old China. But vey of China, there is a budget item the laboratories and dormitories, libra- of \$500,000. It is there to show the ries and studies made from the old churches of America how they can rooms of state and ceremony are mod- place upon that land on the hill the ern; just as the force of America is library, administration building, recibehind it all, represented by the five tation buildings, chapel-all that are

#### Obituary

She leaves a husband, one child,

Again has the angel of death taken In loving memory of Mrs. Emmy from our midst a lovable sou! Mrs. Largent Springer who was born January Merchants' Association, whose head- and Mrs. R. N. Ware. Deceased was measles and pneumonia. quarters are in Memphis, has caught 80 years of age and had spent her life vision and that organization has put doing good to others and making her mother, one sister one brother and a host ing to others.

Mrs. R. M. Bavis spent the day re-Born to Mr. and Mrs. W. L. Jewell Sunday morning February 29 a fine

Adolphus Holliday is now with the Dearest friend thou hast left us; Farmers Supply Co.

girl.

Some fit in this vicinity get but all But 'tis God who bath bereft us, cases are doing well so far as we can !

A winner never quits-s quitter nev-One bad example spoils a good many

excellent precepts. If you would gather roses do not sow rotten seed.

Laugh a little now and then You can see the funny side

Just as well as not. Don't go mournfully around Gloomy and forlorn; Try to make your fellow-men

Weep not dear bereaved ones for God has dealt this blow in love and Emmy is safe in beaven awaiting your coming. Oh, God! how mysterions is thy way to take her in the best of her

So let us not think of the cear f. ce which we last saw her as she lay still in death but of her pure spirit which waits to welcome us home.

There is one less on earth to love but there is one more precious roul in Leaven.

Here thy loss we deeply feel, He can all our sorrows heal

ONE WHO LOVED HER.

#### The Best Laxative

My secentary habits have necessitated the use of an occasional laxative, I have tried many but found nothing of giving publicity to the matter, if you They are certain to prove beneficial. Adv better than Chamberlain's Tablets," writes George F. Daniels, Hardwick, Vt. Mr. Daniels is proprietor of the Hardwick Inn, one of the model hotels of New England.

Subscribe for The Falcon ates Invigentes Mint. Price Mo.

#### Mrs. Bitha Adina Henley

Mrs. Bitha Adina Henley, daughter of Thomas and Dolly Doyle, was born in Fayette County Feb. 18, 1855. She grew up with a sunny spirit and bore with those of the heavenly family. Early in life Miss Bithy gave her life to God and lived a loyal and consistent soldier until her death on Dec. 25, 1919

On Nov. 25, 1873 Miss Bithy became the wife of the late J. H. Henley with whom she lived a devoted companion until his death March 22, 1919.

To them were born seven children, two boys and five girls. The children Josephus Daniels, Secretary of the are as follows, Newsom Henley of Laconis, John Wesley Henley deceased, in Official Life," Gov. A. H. Roberts Mrs. Nora McSwiney, and Mrs. A. L. Seals of Nashville, Mrs. G. N. Nash of Luconis, Mrs. J. G. Brinkley of Memphis and Mrs. Robert Richards of Whiteville,

The flowers of spring, the breeze of the mora, the sunbeams of beauty and the music of the harp spring forth into being, spend their force to sweeten the world, and fade away. But their impressions upon the heart are borne in the years that come and go. So with this faithful soul. Mrs. Henley came as it seems as a treasure from beaven to spend a few fleeting years in making the world a better place. Certain it is that no mission was better filled than hers. To the stalwart and brave she was courteous to the frail and weak she was helpful, to the timid and shrinking she was encouraging, and to the

Old Pleasant Hill church witnessed her presence at service as long as she was able to attend. She became a member there at a very early age, and as the full moon, whence it has its and enters a chemical laboratory set remained until death. No doubt her name. And the Chinese maiden, as up in a room with 20 windows, each loyalty to God has teen the means of she steps over its high sill, may spread framed in dragon tracery. And from encouraging many a wayworn pastor wide her arms and still not touch its the flagstones of the laboratory floor, to put forth greater efforts. I have often is scraped fungi and mould for seen her in the declining days of her life look wishfully toward the church

> upon the soul. A little heap of earth in the old church yard marks the final resting place, and a wake of righteousness remains for those behind. She call her fourth in the resurrection morning when the spiritual body, clothed with immortality, sweeps within etern-

HER PASTOR

You are often told to "beware of a cold," but why? We will tell you: Every cold weakens the lungs, lowers the vitatlity and paves the way for the more serious disease. People who contract pneumonia first take cold. The longer a cold hangs on, the greater the danger, especially from the germ disease dragging through this drab existennce in as a cold prepares the system for the this unbappy way?" reception and development of the germs You don't feel well and you don't

fever and whooping cough. The quick- do anything, and you get all tired out er you get rid of your cold, the less the before it is done. There are millions in danger of contracting one of these dis- busy America that have such feelings eases, Chamberlain's Cough Remedy now and then, and they are to be pitied. has a great reputation as a cure for But there is help. Unless some serious cold s and can be depended upon. It is malady is at the botom of their trouble, pleasent to take.

#### Dog Tax Law Constitutional

The following letter is self explan-

Seimer, Tenn., February, 4, 1920. hearty. J. J. Siter, Tax senessor,

Toone, Tenn.

Dear Sir-Answering your inquiry of may "Gude's." If "Gude's" is not on the recent date with reference to the so- package it is not Pepto Mangan. It is forcement of the dog tax law, being put up in both liquid and tablet form. Chapter 61. Act of 1919, I will state Tell the druggist which you prefer. that in a letter just recieved from the There is no difference in medicinal Attorney General of the State, the Act value. is constituional and should be enforced. No action has here before been taken. because the Act was being assailed in Has Had Stomach Trouble For the courts as I understood. If any owner, or harborer or keeper of any dog in your county fails to pay the tax in 30 days after demand is made by you, has had stomach trouble for seven years you will matitute the prosecutions for and couldnot eat vegetables or fruit any such violations when court is not in session. The Attorney General will less nights, By taking Chamberlain's look after such prosecutions when court Tablets he is now able to eat vegetables

You may publish this letter as a means so desire.

the Act refered to.

With kindest regards, I am very

Greve's Tasteless chill Tonic nersy vitality and energy by purifying and eselebias the bland. You can soon feel its St

# JOSEPHUS DANIELS ASKED TO MEETING

#### the brilliancy which slone is found Secretary of Navy Likely to Open Big Conference at Nashville

Nashville, Tenn.-(Special.)-In an effort to have the great Southern Christianity Citizenship Conference opened with an address by the Hon. Navy, on the subject, "Christian Ideals has written the Secretary, asking that he come to Tennessee during the week of March 7-12.

The governor's letter to Secretary Daniels follows:

"Hon. Josephus Daniels, Secretary

of the Navy, Washington, D. C.: "My Dear Mr. Secretary-The Southern Christian Citizenship Conference will be held in Nashville on March 7-12, and it is very much desired that you deliver the chief address at the opening of the meeting on the theme,

"Christian Ideals in Official Life." "I am advised from the headquarters that other citizens will communicate with you on the same subject, and I am merely writing to urge you to come to Tennessee if you can possibly do so on the date above named. The people of this State are very proud of your stand on moral issues and will appreciate your coming very much, indeed.

"Trusting that I may have a favorable reply, I am,

"Cordially yours,

"A. H. ROBERTS, Governor." Perhaps no official in the public eye today has so exemplified the Christian ideals in his public and private life as has Secretary Daniels and should he accept the invitation, he will prove a big drawing card to the great conference on Christian citizenship.

# Pepto-Mangan

Is Simply a Matter of Better Blood

Pepto-Mangan Improves Blood

Why Colds Are Dangerous Composed of Approved Blood-Making Elements-rut Up In Liquid and Tablet Form

> Are you tired and weak and "blue?" Do you say to yourself, "wnac's the use of living? What do I get out of life,

Adv s few weeks of Pepto-Mangan will work a wonderful change. Pepto-Mangan puts new vigor in the blood, and the blood is the life fluid. With plenty of rich, red blood coursing through one's body one is pretty likely to feel good and vigorous and be strong and look

Go to your druggis and ask for "Gude's Pepto-Mangan." Be sure to Advertisement,

# Seven Years.

Theodore Sanford of Fenmore Mich, without pain in the stomach and restis in session, as provided in Section 5 of or fruit without causing pain or sleeplesspess. If troubled with indigestion or constipation give these tablets a trial.

> Take HERBINE for indigestion. It W. K. Abernathy, relieves the pain in a few minutes and forces the misery into the bowels where it is expelled. Sold by Price Drug Company.